

In the Know

RGL Forensics 2016 Spring Seminar Series

[Subject line]: **In the Know: the RGL Forensics Seminar Series**

Dear [First Name],

"Knowledge is power" or so the saying goes. At RGL Forensics, we're fully aware of the value our clients place on staying up to date with key industry topics and trends; such knowledge can be vital in facilitating and informing business decisions. RGL Forensics are pleased to introduce *In the Know* - a selection of insightful breakfast seminars by respected thinkers and experts from the fields of psychology, technology and societal change. This series is designed to stimulate debate around key industry issues, bringing clarity to an increasingly complex business world.

Speakers

Jamie Woodruff - The Ethical Hacker: Thursday 19th May, 8-9am

An expert in the field of cyber vulnerabilities, Jamie travels the world teaching people about the importance of system and network security. Jamie is well-known for disclosing digital weaknesses in leading applications such as Facebook, YouTube, Twitter and Google.

Richard Wiseman - The Psychology of Deceit: Wednesday 25th May, 8-9am

For the past twenty years, Professor Wiseman has carried out research into many different areas of psychology, including deception and lying. His work has dispelled many of the commonly held myths about lie detection, and revealed how to reliably separate fact from fiction.

Mark Stevenson - The Optimistic Futurist: Tuesday 28th June, 8-9am

Mark Stevenson is one of the world's most respected thinkers on technology and societal trends - his work develops our understanding of where the world is going - and how to adapt. A best-selling author, Stevenson has the ability to make complex or abstract concepts intelligible, without trivialising the subject matter.

Who should attend?

This series will be particularly relevant for legal professionals, including commercial and insurance lawyers; as well as professionals in the insurance industry, including insurers; adjusters; brokers and claims managers.

We hope you can join us!

Kind regards,

The RGL Team

RGL Forensics
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In the Know

RGL Forensics 2016 Spring Seminar Series

[Subject line]: **In the Know Series - The Ethical Hacker – 19th May, 8am**

Dear [First Name],

RGL Forensics are pleased to invite you to the second instalment of our *In the Know* series - informative talks by respected thinkers and experts from the fields of psychology, technology and societal change. In this second seminar, we hear from cyber vulnerabilities expert, Jamie Woodruff, as he describes his experiences in disclosing digital weaknesses for major organisations around the world.

Jamie Woodruff

Advances in technology have brought huge benefits to the business world, yet such progress has led to increased risks in the area of cyber security. In an effort to mitigate these risks, businesses are increasingly turning to methods such as penetration testing - a process in which the security of an organisation's IT infrastructure is evaluated through controlled attempts to exploit system vulnerabilities.

Highly experienced in the field of penetration testing, Jamie Woodruff's achievements read like an IT security manager's nightmare; they include remotely accessing CCTV cameras and bypassing electronic security locks. Jamie has highlighted system vulnerabilities for leading organisations such as Facebook, YouTube, Twitter, Apple and Google. Describing himself as an ethical hacker, Jamie travels the world teaching people about the importance of system and network security.

In the Know Series

The RGL Forensics *In the Know* series is designed to stimulate debate around key industry issues, bringing clarity to an increasingly complex business world. We very much hope you can join us:

Date: Thursday 19th May

Time: 8-9am

Venue: RGL London - Dashwood, 69 Old Broad Street, EC2M 1QS

RSVP: [RSVP Contact name with mailto: link], [RSVP Contact telephone number]

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[Subject line]: **In the Know Inaugural Seminar - The Psychology of Deceit - 25th May, 8am**

Dear [First Name],

RGL Forensics are delighted to invite you to the first of our *In the Know* series of seminars. Join Professor Richard Wiseman, psychologist and best-selling author, on Wednesday 25th May, 8-9am, as he discusses the psychology of deceit. In this fascinating seminar, Professor Wiseman will describe the simple, yet powerful techniques that can help expose a lie, before demonstrating how the same evidence-based approach has uncovered a variety of other myths within organisational psychology. Wiseman will reveal the truth about brainstorming, persuasion and motivation; showing that dealing with change does not have to be challenging - it's simply a case of using techniques that are scientifically proven to make a real difference.

Professor Richard Wiseman

Holder of Britain's only professorship in the Public Understanding of Psychology, Professor Wiseman has more than twenty years' experience in psychological research, particularly in the areas of deception and lying. Author of the international bestseller, *59 Seconds*, and creator of a YouTube channel with over 22 million views, Wiseman's work has dispelled many of the commonly held myths about lie detection, and revealed how to reliably separate fact from fiction.

Wiseman has written several academic books and more than 50 peer-reviewed publications. In addition to making numerous television and radio appearances, including BBC 2's *The Culture Show* and Radio 4's *The Today Programme*, Wiseman has presented keynote addresses to major international organisations, including Microsoft, Google, Amazon, the Swiss Economic Forum and The Royal Institution.

In the Know Series

Featuring respected thinkers and experts from the fields of psychology, technology and societal change, the RGL Forensics *In the Know* series is designed to stimulate debate around key industry issues, bringing clarity to an increasingly complex business world. We very much hope you can join us for this intriguing and engaging seminar:

Date: Wednesday 25th May

Time: 8-9am

Venue: RGL London - Dashwood, 69 Old Broad Street, EC2M 1QS

RSVP: [RSVP Contact name with mailto: link], [RSVP Contact telephone number]

Kind regards,

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RGL Forensics 2016 Spring Seminar Series

[Subject line]: **In the Know Series - The Optimistic Futurist – 28th June, 8am**

Dear [First Name],

RGL Forensics are pleased to invite you to the final part of our *In the Know* series – a collection of seminars by thinkers and experts from the fields of psychology, technology and societal change. In this final seminar, we hear from Mark Stevenson - one of the world's most respected thinkers on technology and future trends.

Mark Stevenson

A futurist and best-selling author, Mark's work develops our understanding of where the world is going and how to adapt. In 2011 Mark published *An Optimist's Tour of the Future*, described by *Wired* as "a very coherent and entertaining journey through the world of future technology." In his book, Mark asked the simple question, "What next for humanity?" and travelled the world in pursuit of answers. Mark's adventures included a meeting with transhumanists in Oxford, an encounter with a capricious robot in Boston and an interview with the Australian outback's smartest farmer.

A regular speaker on the subjects of future narratives, institutional innovation, learning and belief- systems, Mark's previous speaking engagements include *The Economist*, *The US National Space Symposium*, *Google* and *Oxford University*. Mark sits on the advisory boards of *Sir Richard Branson's Virgin Earth Challenge*, is a fellow of the *Royal Society for the encouragement of Arts, Manufactures and Commerce*, and is founder of the *The League of Pragmatic Optimists* - an organisation that aims to facilitate positive world change.

We hope you can join us!

Mark is an engaging and insightful speaker - we hope you can join us for what promises to be a fascinating seminar:

Date: Tuesday 28th June

Time: 8-9am

Venue: RGL London - Dashwood, 69 Old Broad Street, EC2M 1QS

RSVP: [RSVP Contact name with mailto: link], [RSVP Contact telephone number]

Kind regards,

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