

Mobile UX for copywriters

@timfidgeon
timfidgeon@gmail.com



Original (60 words)

We would recommend that you carry most of your holiday money in Traveller's Cheques. This is because they have a higher level of security than cash, and even credit cards.

But please also bear in mind that not all shops accept them. You would therefore be well advised to make sure that you take an extra supply of local currency.

Your version (Target = 40 words)





- We need to make the right decision.
- Our cutting-edge research will help you to think outside the box.
- An apprenticeship is a more applied route than the traditional academic one.
- Here are some complementary products.
- The Institution provides all the necessary administrative support to make the process as simple as possible.



Venture Capital Advisory Group

Acting as a single point of contact for venture capital funds, the Venture Capital Advisory Group marshals our global resources to offer creative approaches to issues facing fast growth companies and their investors. We also make a difference by providing quarterly insights and market data to help venture capital firms, their partners and portfolio companies achieve their potential. Our regular workshops and coaching sessions, held in various locations across the globe, allow entrepreneurs to connect with the venture capital community and with each other, and share and learn from leading practices.