

Emma Page

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Copywriter

Portfolio Feb 2018

Website content



Joe Blackman is an entrepreneur who started, built and sold multi-million pound global special events agency, Collection 26.

He now focuses his time on other ventures and investments. He acts as a non-executive board member and advisor to a number of events and entertainment related businesses and continues to actively pursue his charity and TV/media work.

From humble roots to a multimillion pound business...

Blackman did not grow up in the circles he moves in today. Raised by a hard-working single mother, Joe's cost-conscious business ethic is rooted in a childhood living on the outskirts of Cardiff, the Welsh capital.

During family visits, while his cousins and siblings kicked a ball in the backyard, Joe set up a play office on the floor of his uncle's business. With a cardboard box desk and an unplugged telephone, Joe spent hours imagining himself running his own business empire. As anyone at the top of their game will tell you, visualisation is key to achieving your goals.

As soon as Joe was old enough, he set up enterprises washing cars, painting neighbours oil tanks, selling handmade greeting cards and polishing antiques.



Joe in the red and white shorts supervising his first party event (while enjoying a drink).

Landing Page

FINANCE

We have decades of experience trading in capital markets across the world. Our heritage of building algos, market making engines and other cutting edge tools at Investment Banks shines through in our products.

GAMING

The best products are also the most fun to use. There is a constant competition with games and other entertainment for people's attention. We blend psychology, self-learning, and unique incentives to build apps that can be used by anyone, regardless of prior experience.



TECHNOLOGY

As a fintech company with engineering represented at the highest levels, NOUS® actively chose to create key components from scratch. We have built up considerable IP over the years, from front to back end, in multiple languages. We recognised the importance of owning 100% of our supply chain so we are able to test ideas and iterate very quickly, without needing to wait.

<https://nous.net/>

Direct Client Blog Posts



memeguy.com

On **Thursday 18th at 7am GMT** the world will learn the latest **GDP** figures for one of the world's biggest economies. As a production powerhouse China's consumption of resources directly impacts commodity prices, like oil, and other economies – Australia, we see you down there. Last quarter GDP grew by 6.8%. This time it's forecast to dip to 6.7%.

At the same time **Industrial Production** is released (**Thursday 18th at 7am GMT**). This is compared to figures from the same time last year. It looks like this will remain the same at 6.1% when compared to a year ago. It's the main factor in the Chinese economy so any changes will impact widely.

Tiql players who want to start playing the yuan should watch commodities news, like oil. **Crude Oil Inventories** are one indicator they can also play (**Thursday 18th at 4pm**). **AUD** is also related.

<https://tiql.co/blog/index.php/2018/01/15/cny-the-worlds-production-powerhouse/>

Agency blogs

React Native - an app development tool for all scales

It's all about the app

Small, medium and large enterprises know they need to interact with customers in new and innovative ways using apps. The best digital marketing and UX reaches new markets, drives sales, improves brand awareness and gives users what they need before they know they need it. React Native is the latest mobile tool

developed by Facebook on a Javascript foundation offering

Whatever your marketing goals, your strategy could be improved with an app. But the reality is not that simple. You don't just need one: you need one for each platform your customers use - Apple and Android. This is because the market is fragmented with different languages, platforms and access points. Until now, that meant investing at

least twice the work, twice the time and twice the cost to create 'one' app because there wasn't anything that worked across them all.

React Native - one tool, many platforms

React Native is a mobile app development tool created by Facebook to address the multi-platform problem. It focuses on building applications using JavaScript code - the most popular language. Prototype expert Khodor

explains "It's built on the React JS methodologies and focuses on building mobile applications using JavaScript." As it can be installed on any computer, a Javascript developer can start building apps in minutes.

<https://prototype.net/blog/2017/12/24/react-native-an-app-development-tool-for-all-scales/>

Articles

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My Gift Genie
Thursday at 07:05

What is love? My Gift Genie found three couples who know the answer.

<https://mygiftgenie.wordpress.com/2018/01/11/what-is-love-3-couples-know-the-answer/>



What is love? 3 couples know the answer
mygiftgenie.wordpress.com

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Jack & Millie

This couple have been married for 70 years and the secret to their success is so simple and so sweet, you'll wonder why it isn't more common.



My Gift Genie's post 4

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Florence & Ryan

These two [Imgur](#) users are another couple that show us that romance thrives when true love is at home. Florence suffers from endometriosis and can spend hours in agonising pain. In this story, she was in the middle of a bad bout when her husband Ryan rang to see if she wanted him to pick up a hot pad for her after work.



Luxury pampering bath time

My Gift Genie's post 4

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Car Wash Romantic

British backpacker, Liam, was living life on a shoestring when he met Dutch traveller, Yvonne, in Sydney, Australia.



"Instant noodles were my staple diet," he laughs. "It's not easy making your budget stretch when there's so much to do and see." While they took advantage of romantic harbour walks and trips to

My Gift Genie's post 4

Love Comment Share

<https://mygiftgenie.wordpress.com/2018/01/11/what-is-love-3-couples-know-the-answer/>

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