

WHERE WE'VE BEEN, WHERE WE'RE GOING

Back in 2018, SVP was created as a way to make sure that bands and artists were able to perform in front of the audiences that truly appreciate their sound.

SVP has been built with a strong foundation – genuinely enthusiastic people working closely with artists to uncover exactly how they work and which approach would best suit their image and of course, their sound

But you know what, we thought why stop there. SVP has grown into so much more. From our foundation, we have built a record label which has kept our essential values close to heart.

With connections all across the UK (including Cardiff, Bristol, Birmingham, Manchester, Leeds & Middlesbrough). We have formed close relationships with promoters, venues, managers, and artists – SVP has organically grown into a record label that grabs the audience an artist deserves and sends their sound across the stratosphere.

Want to know how we make this possible? It's easy really. Passion. And we are always looking to welcome passionate people in with open arms, fuel their fire, and help them work in an industry they love. And if that's you (yes, you reading this right now) and you want to work with people who love music, and helping bands and artists get the appreciation they deserve, then contact us! Get in touch! Become part of a team where your enthusiasm will be shared and your drive encouraged.

SVP RELEASES

Wanting to catch up on what you've missed out on? Or are looking to start salivating over what SVP are going to be delivering direct to your ear-holes next? Don't sweat it, we got you covered. We have some dates for you to look forward to, and some previous releases we're proud to have produced.

[[This is where we would list forthcoming SVP releases and previous releases. Possibly in two columns on the page so both appear at the top, or in one column with past releases coming after forthcoming ones or vice versa – your call]]



Shiny Vinyl
PRESENTS

FRIDAY 19TH MARCH
'WITCHES'
DAI WILLIAMS & 505
FRIENDS

FRIDAY 26TH MARCH
'A SOLDIER
COMING ROUND'
VELA INCIDENT

FRIDAY 2ND APRIL
'TEXT BACK BLUES'
JACKSON LUCITT

@SHINYVINYLPRMO
SHINYVINILPRESENTS.COM

SVP Featured Artists

Whether you're looking to discover new music or considering joining the SVP family, we thought we'd like to show off the great talent we are proud to represent. Here you'll find some of the best of what the UK has to offer regarding raw talent, passionate drive, hard work, and love of their craft.

Dai Williams & 505 Friends



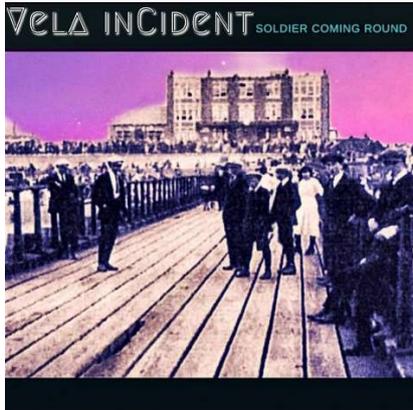
Dai Williams has been in bands for the best part of his life, starting with Million Dollar Babies in the 90s. His solo work has been transformed through collaboration with a collective of 505 friends, including various members of Aubrey Straw, Sound Egg International, 505 Collective and the Hoskins Phenomenon. You can check them out on Spotify [here](#).

[[embed a video here for witches: <https://www.youtube.com/watch?v=oaznD5ZLLWg>]]

Their recent release, *Witches*, is an ambitious piece that was nearly a year in the making. Written, recorded, and produced entirely in lockdown – achieved by sharing ideas and files across multiple remote locations in Wales and Cyprus. It has been born out of a collective's desire to achieve greatness in spite of the adversity the world faces in pandemic and changing social attitudes. It is meant as a warning cry to modern day witch hunts, manufactured for political or anarchical purposes.

[[embed links to reviews from external sources here]]

Vela Incident



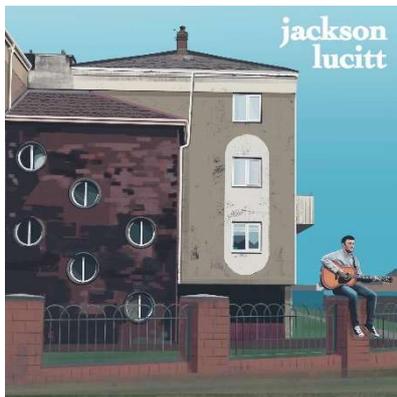
Vela Incident may be new on the scene, but the creative core has origins going back to a bedroom in South Wales 24 years ago. Going by a different name then, and inspired by the Indie and Britpop scene of the 90s, they developed their sound but ultimately went their separate ways. That is, until 2020. Phil 'Vatman' Waters, lead singer of Aubrey Straw, had an idea to get Port Talbot bands to create a music scene and was keen to get the band back together to record their old material remotely during lockdown. With this breath of resurgence coursing through their lungs, Vela Incident have made waves throughout the last year – especially with their new release 'A Soldier Coming Round' which you can listen to [here](#).

[[embed a video here for A soldier Coming Round - <https://www.facebook.com/shinyvinylpromo/videos/232978275233748>]]

Not many bands attempt such an ambitious feat as to cover another local band's flagship song from yesteryear, let alone pull it off so effectively as Vela have done, making it their own!

[[embed links to reviews from external sources here]]

Jackson Lucitt



Our founding forefather, Jackson Lucitt, who has taken an indefinite sabbatical to focus on his own swish material, has been a busy boy over the last year. We're fully confident that he will hijack the international airwaves – his music reminiscent of the sounds familiar of his spiritual home of Nashville, Tennessee

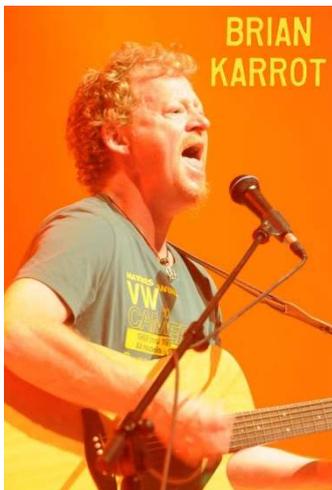
where his dream was conceived. If this tickles your intrigue button, then check him out on Spotify [here](#).

[[embed a link to music video here - <https://www.youtube.com/watch?v=IEPgH31oYrE>]]

Fans of Johnny Cash, Jade Bird & Jake Bugg will love Jackson Lucitt's new release 'Text Back Blues'. Jackson has seen an amazing response to his latest song, with fans all over the world showering him with support and admiration. And if you go ahead and listen to the above video, I'm sure you'll see why.

[[embed links to reviews from external sources here]]

Brian Karrot



Brian will be most recognisable to you under his pseudonym Brian Thomas. The man has literally played everywhere and with everyone who is anyone. Being an integral member of legendary band THE KARROTS, not to mention his involvement with THE POLLEN COUNT and too many others to name, he has now taken time out to produce his most accomplished solo material, which you can find [here](#).

[[embed link to sneak peak of video here - <https://www.youtube.com/watch?v=4Jh1gb-wJol>]]

We are proud to confirm Brian into the SVP family and are really excited about the release of The Sun King on 23.04.21 as we believe it will unite us all in our common aspirations of greatness. For those of you who are yet to be acquainted with the man, the myth, the legend... Here's a little introduction, which will reveal all you need to know... For now!

[[embed links to reviews from external sources here]]

Online Radio Links

Nothing makes us prouder than when we hear how much the rest of the world are loving our featured artists as much as we are. Here you can find some useful links to the online radio programmes, and when you can hear some of the SVP family blasting through the airwaves.

[[here we would have a column of the online radio links with brief descriptions and information about when you can listen to the featured artists]]

Recommended Spotify Playlists

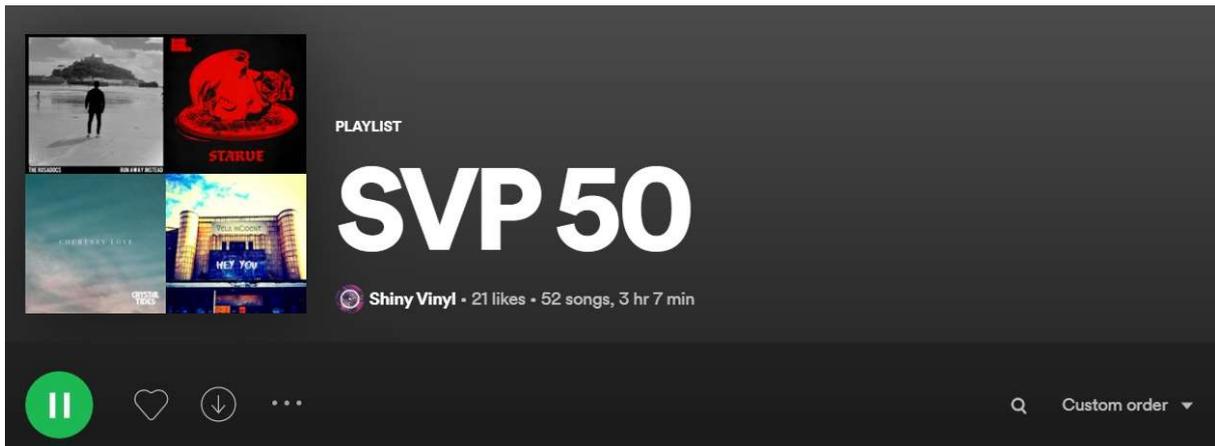
We are, at our core, music-lovers. People who, probably like you, have a soundtrack to our entire day which consists of various sounds that make us feel all warm and tingly inside. So we would be remiss if we didn't share with you some of our favourite Spotify playlists that keep us chugging on throughout our days of work, leisure, sunshine, or rain.

The Songbird HQ – Flight List



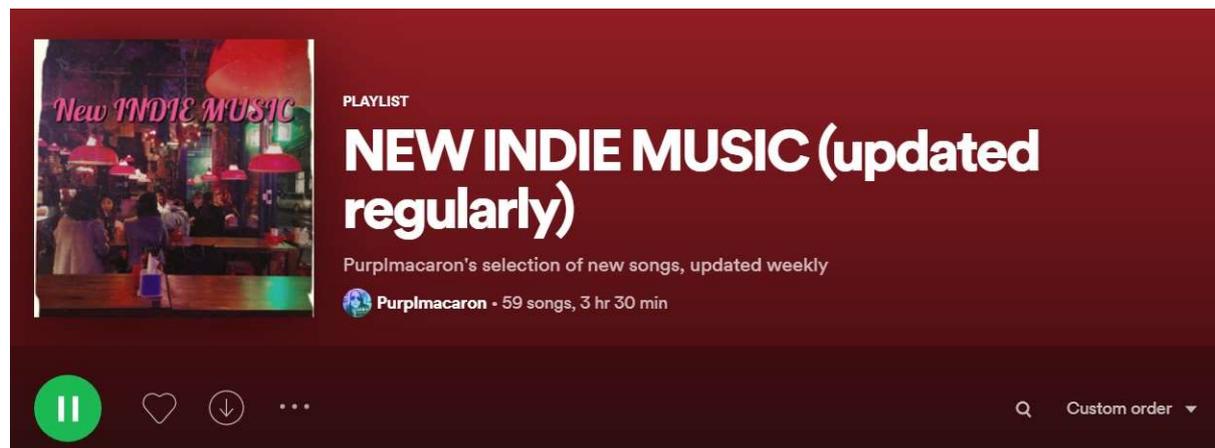
[This playlist](#) highlights some of the best of what the local independent music scene has to offer. Including songs from some of the most foot-tapping releases heard lately – we are find that even doing the pots or scrubbing the hob is transformed into an enjoyably experience because of the soft-but-somehow-heavy-hitting songs featured on this playlist

SVP 50



Is it cocky to include one of [our own playlists](#) in the mix? Of course not! Well, maybe. Either way, we're proud of our music taste – it's our passion, and if you're reading this I would wage it's your passion too! And what better way to share our love with you than through some of our favourite tracks? SVP Featured artists or not, this playlist will introduce you to some of our favourite artists on the scene right now.

New Indie Music



We all have those go-to favourite playlists that we know so well that we start singing along to track 16 before track 15 even finishes. And, hey, that's not a bad thing! However, playlists [like this one](#) keeps updating the track list with new and exciting Indie music that has certainly introduced us to some of our new favourite bands.

Contact Us

Are you an artist or band who wants to work with us? A passionate music enthusiast who wants to join the team? Someone who wants to promote our talent, or just someone who wants to tell us how amazing our artists are and want to know how you can hear more?

Well we're always excited to hear from people interested in SVP. Whether that's through our [Facebook](#), [Twitter](#), [Instagram](#), or by sending us a message below.