

## > Welcome to the Aluminium Federation

**As the voice of the UK aluminium industry**, our mission is to expand the market for aluminium products by helping companies solve problems, lobby government and boost their competitiveness.

Whether it's providing technical support, delivering market insight, informing trade policy or offering networking opportunities – everything we do focuses on helping UK aluminium businesses capitalise on opportunities.

As a member, you become part of an influential community, getting your voice heard within the industry and at the highest levels of government. Working together, we're actively driving UK aluminium forward – and we look forward to working with you in this endeavour.

### Collaboration

We bring together recycling and secondary producers, extruders, finishers and stockholders – helping everyone involved in UK aluminium make connections for mutually beneficial business and supply development.

### Innovation

You benefit from a range of services that help you stay at the cutting edge. From research and development through to industry benchmarking and technical support, you get insight that assists you to develop your business.

### Opportunity

We give you a unique opportunity to get your voice heard – within the industry and in government. Whether you're a global company or an SME, you can advocate and influence to improve market conditions for your products and services.



House of Lords members annual lunch

## > Member Benefits

From technical support to lobbying, we support members working across all aspects of production and supply.

Here are some of the many benefits you get as part of your membership:

### **Advocacy & lobbying**

We work closely with government and are involved in key discussions on issues ranging from trade and standards to skills development and SMEs. We also administer the UK Aluminium Industry All-Party Parliamentary Group and engage regularly with the Department for Business and Industrial Strategy, giving us a broad platform to promote your interests.

### **Technical support**

Our telephone and on-site technical support covers the complete aluminium production process, including heat treatments advice, mechanical and chemical structure analysis, manufacturing problem troubleshooting, and machining of product and material specifications.

### **Market insight**

We make it easy to identify opportunities based on industry developments. With our in-depth market reports, guidance on legislation and compliance, and frameworks for best practice, you can plan for the future and foster continuous improvement. Reports are included in your membership – great value compared with a research firm or consultancy.

### **Consultancy**

Whether you have 5 staff or 50, we offer consultancy to meet your business needs and help you overcome your unique challenges. This includes services ranging from energy management support to bespoke training, coaching and e-learning, depending on your requirements.

### **Training**

Our training courses have become integral parts of members' new staff inductions and ongoing skills development – for engineers and business leaders. By managing high-quality programmes and promoting apprenticeships, we help you future-proof your workforce and offer professional development that positions you as an employer of choice.

### **Events**

Our range of industry, political and social events – including an annual dinner and House of Lords lunch – open doors and provide learning opportunities. Our highly-regarded networking events focus on finishing, recycling, extruding, automotive, innovation and HSE.

### Spotlight on: Influence & Policymaking

When you're a member of the Aluminium Federation, you have a unique opportunity to influence government policy on issues relevant to your business. Whatever your company size or speciality within the industry, we help you take your views to the right people.

Whether it's feeding into our regular calls with the Department for Business, Energy & Industrial Strategy (BEIS), speaking with parliamentarians at our House of Lords lunch or working with the Aluminium Industry All-Party Parliamentary Group, you have access to many platforms for championing your business' interests.

### Spotlight on: Shared Learnings & Networking

Our sector sub-groups give you opportunities to network and shape ALFED's position in areas relevant to you – choose from Finishing, Recycling, Extrusion and Automotive & Innovation. Meetings bring together members from across the supply chain, fostering customer and supplier relationships while helping you learn from your peers. Each meets regularly for networking and to discuss issues ranging from trade and standards to supply and HSE.

In addition, the insight you get from ALFED's in-depth reports would cost thousands of pounds if purchased from a research firm or consultancy. Use them to identify opportunities for your business to grow in the UK and globally.

### Spotlight on: Savings & Partnerships

Streamline processes and save money through our partnerships with key suppliers across energy management, component sales, marketing, legal support and more. As an ALFED member, you benefit from special offers and preferential rates that make it easier to manage your business. You also get access to technical expertise to solve problems, explore opportunities and capitalise on innovation.

We represent your interests through partnerships with other trade bodies and internationally. We're a founder member of the UK Metals Council, are active members of several organisations and collaborate on R&D with Catapult centres and universities. "The more involved you get with ALFED, the more you get out of it. You get reduced prices from various suppliers, can be involved in informative sector groups and, most importantly, get your voice heard."

