

JVB Connect

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WANT OUR ULTIMATE LIST OF TOOLS TO GET YOUR BUSINESS ONLINE?

CLICK HERE IT'S FREE

Are you looking to get your  
business online?



*Talk directly to your audience*

*Add an attention-grabbing offer*

# 1 How do I create a wildly successful online course?

Start with a brilliant idea. But you've got that. You spotted a gap in the market for a course lots of people want and need PLUS you know how to fill it. You're full of excitement about your project. Let's go!

*My copy will answer your customers questions*

## Step One: Create your course plan

Choose the learning points for each module of your syllabus and decide how to deliver them.

Getting these details right can make or break an online course. It takes time and effort to create high quality material that customers will pay for.

As a successful businesswoman, your time is limited so let yourself focus on perfecting your content, not managing the back end.

2

## Course Material Considerations

How will you teach your learners?

- **Written content**
- **Audio**
- **Graphics**
- **Animation**
- **Video**

How will your learner assess their progress at the end of the module and at the end of the course?

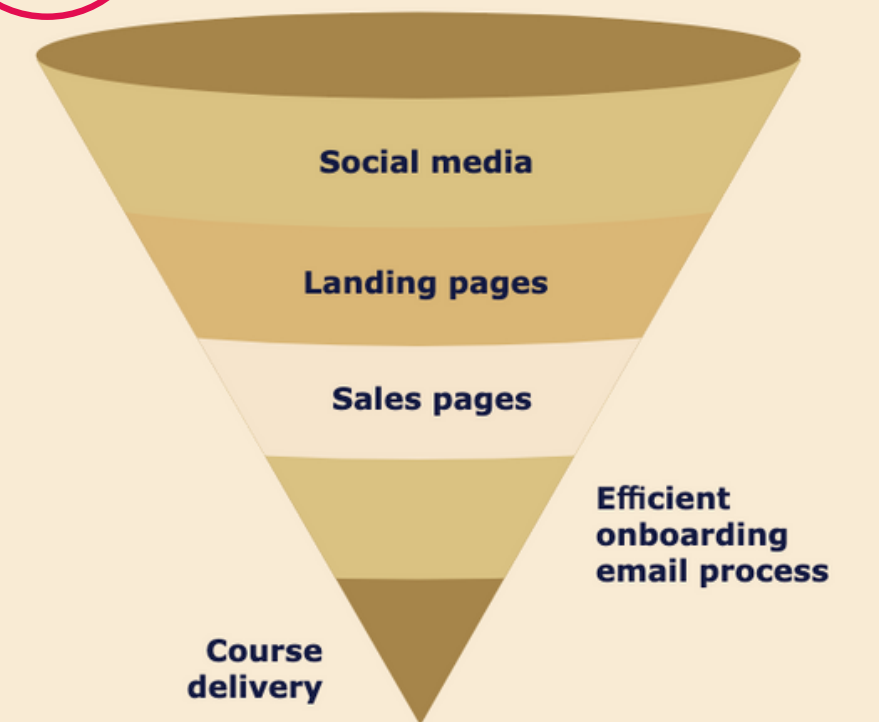
- **Multiple choice quiz**
- **Written assessment**
- **No assessment**
- **Something else**

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## How do I get people to sign up for my course?

An online sales funnel takes people from casual visitor to committed buyer.

A simple Google search will deliver a wealth of providers to choose from for your sales funnel and email marketing. And I promise you want to use them. You will save a tonne of time and effort by integrating and automating your processes. The problem is that setting up these automations and processes can be really confusing. If you pick the wrong technology, you might have to start all over again. You can waste a lot of time and money if you don't know exactly what you need.



## You

A successful entrepreneur &  
a genius idea for a course



## Us

Online course  
expertise



## Together

Launch quickly launch  
well with JVB Connect

JVB Connect helps business owners like you get their digital courses up and running quickly and effectively.

Avoid the time and energy drain of doing it all yourself. Jackie Van Baren and her team of experts help launch lucrative workshops and classes by selecting and setting up the best tools for the job. Their knowledge and experience save you time, energy and money



*I'll help you  
figure out  
what matters  
to your  
customers*

**JVB Connect helps you launch your course right first time.**

**We will be by your side to**

- **Free you up to create your content and work in your zone of genius**
- **Scale our services around your needs**
- **Set you up online, show you how to use it all, and start you off**

**Are you ready to get your course out there?**

**Do you want to hit the ground running?**

**Do you want to love running your business?**



**Love your  
business**

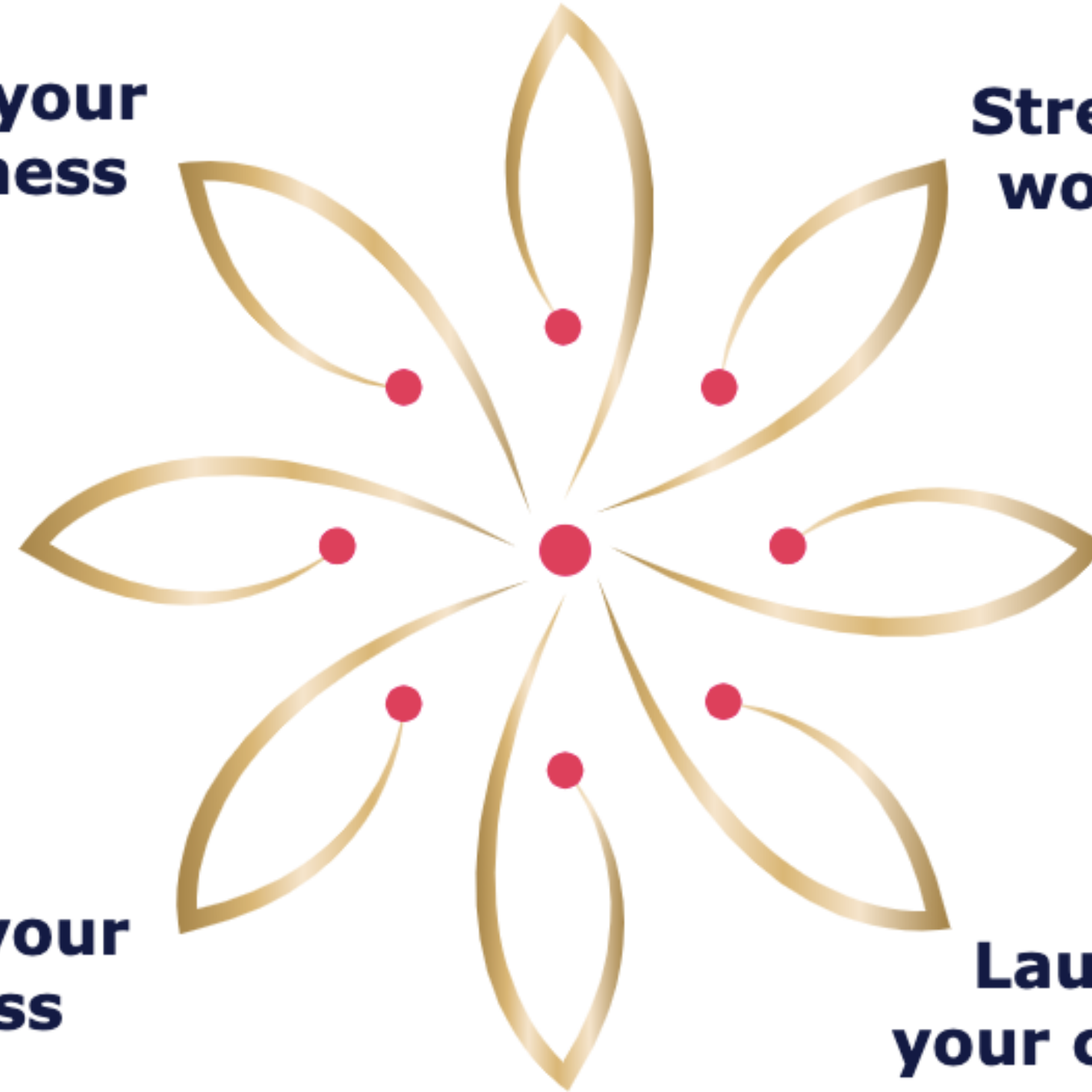
**Streamline your  
working hours**

**Reduce your  
workload**

**Launch  
your course**

**Expand your  
business**

**Delegate and  
off-load tasks**



*Help customers take the next step*

## Launch quickly launch well with JVB Connect



Call me now



See a case study



Send me a few details and  
book a chat



See more about my  
services

# Get in touch

Get in touch with a few details and book a **FREE** initial consultation in my calendar

Name:

Email:

Tel:

How can I help you?

☐ I understand you will store my information in accordance with the terms set out in the privacy policy.

*choose a tone of voice that's right for you*

SEND

