

Company Branding

Specialists in assisting market research companies with their global research and analyst projects

Accredited company partners of the Market Research Society and Corporate Members of the BHBIA



Your requirement

- ▶ Analysis of specialist content on social forums in a wide variety of languages



- ▶ Delivery of findings in a specified format to fulfil a research brief

Current Method

- ▶ Recruiting freelancer analysts individually from a specific platform
- ▶ Training each freelancer in order to meet specific brief
- ▶ Managing the any pitfalls throughout the project management process
 - ▶ e.g. issues with quality, understanding of the requirements, deadlines and availability

= Time Consuming and Costly to Company!



Our Solution

How can we add value?

With our ISO quality-assured standards in place, we can offer best practice to provide you with a high-quality, efficient and cost-effective solution.



Our knowledge and experience

- ▶ Years of experience working with the Market Research sector
 - ▶ Excellent understanding of project requirements
 - ▶ Knowledge of social listening
 - ▶ Have the resources to work to tight deadlines



Recruitment

- ▶ Screening of potential candidates to identify skills set based on expertise, experience and background
- ▶ Vetting of potential candidates to check suitability
- ▶ Testing skills to assess capabilities



Sources

- ▶ Online Platforms
- ▶ Current pool of existing linguists

Training

Brief us on your requirements and we will replicate your training as many times as required to each of the analysts working on your project to ensure a quality end result.



Dedicated Project Manager

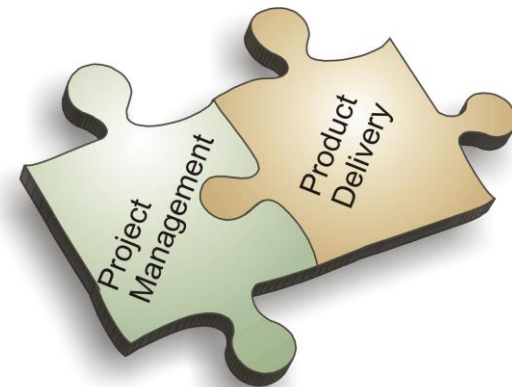
One of our experienced, skilled project managers will take responsibility for your project and will be your one point of contact throughout.

Saving you time, money and hassle!



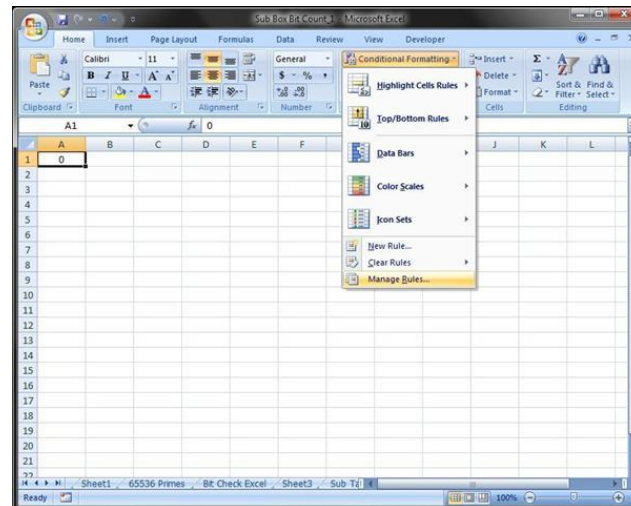
Management of your Projects

- ▶ Communicating brief clearly to assigned analysts
- ▶ Dealing with all queries that arise
- ▶ Refining the activity of the analysts to ensure all activity meets the project goals
- ▶ Implementing robust processes to ensure a strict adherence to deadlines



File Presentation

- ▶ We understand that presentation of information is crucial for quick and clear analysis
- ▶ We will work to your exact brief to ensure these requirements are strictly followed and your files are ready for immediate use.



Quality Assurance

All files delivered by our analysts will go through our stringent quality control checks, which include proofreading, editing and clarifying of any ambiguities to ensure the final product meets our exacting standards before being delivered to Client X



Bespoke Service

[Company Name] offers a tailored service, with packages that are the most cost-effective, time efficient option, whilst still maintaining the highest levels of quality.



Conclusion - (Our Aim)

- ▶ Top quality, professional and easy-to-use service
- ▶ Eliminates any issues, problems or queries that the process may entail
- ▶ Reduction in overall project costs
- ▶ Satisfaction guaranteed

